Since 1962, Loveshaw has been a leading provider of packaging and sealing products. Its services allow companies to form, pack, seal, print, and label packaging products with one comprehensive suite of tools. A subsidiary of the Carlyle Group, Loveshaw is part of a $2.4 billion company with 6,800 employees in six continents.

For several years, Loveshaw used a competing service for its chemical safety and compliance needs. However, in early 2014, the company realized, amid growing frustration, that it was time to make a change.

Michael Jones serves as Engineer, Application Support Specialist, and Compliance & EHS Coordinator for Loveshaw.

“Originally, we were looking for a safety data sheet management solution that would be an improvement over the paper binder system we were using,” explains Ms. Jones. “Initially, we went with [a VelocityEHS competitor], but it was just a general system with very few features. Safety data sheets were only updated quarterly and nothing felt immediate. On top of that, the system was inconvenient and not user friendly. After a few, I realized that better product offerings were available in the marketplace, and that it was time for us to move to something more competitive and robust.”

Loveshaw found their answer in the MSDSonline HQ Account from VelocityEHS.

“We took a demo of the MSDSonline solution and had a really great service representative provide me what I needed to get oriented on the demo,” says Mr. Jones. “I was quite impressed with what we saw in the MSDSonline HQ Account. Whenever we had a new product coming in like a lubricant, we had quick and easy access to the safety data sheet. MSDSonline is definitely faster than the system we were using. Now we quickly upload documents into our eBinder, and presto! Everyone has access.”

Loveshaw made the switch to the HQ Account in summer of 2014, and hasn’t looked back since. The product has become integrated into Loveshaw’s workplaces, as Mr. Jones explains, and Loveshaw has been able to realize significant time and money saving improvements.

“Throughout our building, everyone who has a workstation can link directly to MSDSonline through our intranet, and see a live snapshot of the safety data sheets in our eBinder. With the old service, it was always hard to get the most current snapshot. We also like the fact that the admin site is so customizable and user-friendly. We can tailor our dashboard and calendar and pretty much everything else to suit our needs. Now it’s more of a one stop shop. I get more value added items, direct control, and a great search engine.
for safety data sheets. I can manage my library and compliance all very quickly — and at a better price.”

According to Mr. Jones, the customer engagement team made the process of transitioning from the competitor an easy one.

“Our old service never really reached out in terms of customer service,” says Mr. Jones. “In contrast, the team supporting the MSDSonline product is very engaged and helped me roll over my prior package into my new eBinder with no interruption in service. It was seamless, and got me to my level of comfort very quickly. Very little training was needed.”

Loveshaw also found MSDSonline’s custom authoring services to be a powerful asset as they transitioned to alignment with GHS.

“In late 2014 we also began using the MSDSonline custom SDS authoring services for a water-based ink and a preconditioner fluid we manufacture,” concludes Mr. Jones. “MSDSonline makes us confident all our safety data sheets were written correctly according to the GHS-aligned requirements. They generate draft documents in a timely manner, and charge us a reasonable rate. If there have been any hold-ups in the process, they come from our end. We’re really pleased with the job they’re doing, and we’re happy we made the switch.”

**MANUFACTURERS FIND A TOOL THAT MEETS THEIR NEEDS**

Manufacturers are responsible for identifying the hazards of each product they create and communicating that information to importers, distributors, and customers — in addition to their own employees. They also face ever-mounting challenges when it comes to complying with evolving safety and environmental regulations. GHS alignment is here, but OSHA and other agencies are already exploring to aligning with newer versions in the months and years ahead.

That’s a lot to deal with!

At **VelocityEHS**, we specialize in the creation, organization, and deployment of solutions for manufacturing organizations of all sizes and industries. Our regularly updated library of millions of safety data sheets is the largest and most comprehensive in the market. Find out what makes us the solutions provider that more businesses trust to handle their compliance and safety needs!

*“We’re really pleased with the job they’re doing, and we’re happy we made the switch.”*