

Privacy Policy

Overview

MSDSonline Inc. (“MSDSonline”) is serious about protecting your privacy and recognizes that you care how information about you is used and shared. We appreciate your trust that we will do so carefully and sensibly. This notice (this “Privacy Policy”) describes how we may collect personal information about you, how we may use it, with whom we may share it, what choices you have regarding it, and how we protect it. This Privacy Policy is incorporated into and is a part of the [Terms of Use](#) of this MSDSonline Website (www.MSDSonline.com, this “Site”) and we encourage you to become familiar with the terms and conditions contained herein. **By accessing and using this Site, you agree that you have read and understand this Privacy Policy, and that you accept and consent to the privacy practices described in this Privacy Policy.**

Changes to Privacy Policy

From time to time, MSDSonline may change its privacy practices because of changes in relevant and applicable legal or regulatory requirements, the business or business practices of MSDSonline, or in its attempts to better serve your needs. Notice of such changes to our privacy practices will be given in the manner described in MSDSonline’s Terms of Use for this Site and a revised Privacy Policy will be posted at this location.

What Information Do We Collect?

MSDSonline may collect various types of information from or about you. During the Site registration process and the MSDSonline subscriber registration process, you supply us with basic contact information (such as name, address, telephone number, e-mail address and company name), as well as billing information. This information is generally entered into fields in the registration and subscription forms and enables you to take full advantage of the products and services that we offer. Should you purchase any MSDSonline subscription or services on or through the Site, the information that you supplied during the registration process may be used to track details about those purchases.

MSDSonline may also retain the content of and metadata regarding any correspondence you may have with MSDSonline or its customer service representatives, regardless of the mode of communication by which such correspondence was made. This information helps MSDSonline to improve the Site and the materials, products and services that we offer on the Site, and to more effectively and efficiently respond to both current and future inquiries.

As with many other Web sites, the Web servers used to operate the MSDSonline Site collect certain data pertaining to you and the equipment and communications method that you use to access the Internet and the Site. Without combining these data with other sources of information, they do not readily identify you. They do reveal such things as the Internet protocol (“IP”) address assigned to your computer, pages you accessed on the Site, or immediately prior to visiting the Site, and the length of time you spent at the Site. This information is collected to, among other things; facilitate Site operation and system administration, to generate aggregate, non-identifiable statistical

information, and to improve content and content delivery with regard to the Site and the materials, products and services that MSDSonline makes available on the Site.

MSDSonline uses “cookies” (small text files stored on your computer) to help track and customize your access and use of the Site. Cookies store and retain information that helps us recognize you when you return to the Site following a previous visit. Cookies may also store any login or ID assigned to you by MSDSonline and the associated password, though this information is stored in encrypted form. Most popular Internet browser packages allow you to configure the browser so as not to accept cookies. However, setting your browser to reject cookies may prevent you from taking full advantage of the Site and the materials, products and services that MSDSonline makes available on the Site.

How Do We Use The Information That We Collect?

In addition to the uses mentioned or described above, MSDSonline uses the information that it collects from or about you to improve the materials, products and services that MSDSonline makes available on the Site, to notify you of changes made to the Site or new products made available on or through the Site, to evaluate your needs and customize Site content delivered to you according to those needs, to facilitate the processing of any purchases you make through the Site, to send you promotional material from MSDSonline and some of our affiliates, and for other legitimate and lawful business purposes of MSDSonline. MSDSonline does not share information collected about you with third parties, except with regard to certain special programs that we offer in connection with some of our business associates, which may involve special promotions and/or pricing, and in which you are participating. Should you register as a participant in one of those programs, MSDSonline will acknowledge your registration and notify our applicable business associate of your registration, thereby enabling you to receive the corresponding program benefits. It is our policy not to sell lists containing personal information about Site users, registrants or subscribers. MSDSonline may provide aggregate statistics about our clients, sales, traffic patterns, and related site information to reputable third-party vendors, but these statistics will include no personally identifying information. MSDSonline may release account information when we believe, in good faith, that such release is reasonably necessary to (i) comply with law, (ii) enforce or apply the terms of any of our user agreements, or (iii) protect the rights of MSDSonline or another party.

What Choices Do You Have?

You may update at any time the information about you and your personal preferences that is stored from your Site or subscriber registration. You may also ask us at any time to correct any inaccuracies contained in your information or to remove your name from our list of Site users who wish to receive electronic communications and e-mail advertisements from MSDSonline and our affiliates by simply sending such a request to us at the numbers or addresses given below. Once you opt-out, we will honor your choice until you inform us otherwise. Please remember, however, that if we have already shared information about you pursuant to your registration and participation in any special programs of our business associates (as described above), we have no control over how such business associates may further use that information and you will need to contact them directly in that regard.



E-mail: CustomerHelp@MSDSonline.com

MSDSonline
Attn: Customer Support
222 Merchandise Mart Plaza, Suite 1750
Chicago, IL 60654
Customer Service: (888) 362-2007
Facsimile: (312) 881-2001

How Do We Protect Information Collected About You?

MSDSonline places a high value on protecting information transmitted via this Site. For this reason, we use state-of-the-art security solutions, including VeriSign's Site Trust 128 bit SSL encryption technology to process payments and to provide secure communication methods. In addition, the Site is protected by a firewall that provides a high level of security. MSDSonline takes commercially reasonable measures to secure and protect customer-specific information transmitted via or stored on our Site. However, no security system is impenetrable. We cannot guarantee that information users supply will be totally secure.

Business Transfers

As MSDSonline continues to grow and develop its business, it is possible that its corporate structure might change or that it might merge or otherwise combine with, or that substantially all of its assets might be acquired by, another company. In any such transactions, customer information generally is, will most probably be, and should be expected to be one of the transferred business assets.

Linked Sites

For your convenience, some hyperlinks may be posted on the Site that link to other Web sites not under the control of MSDSonline. We are not responsible for and this Privacy Policy does not apply to the privacy practices of those sites. We encourage you to seek out and read the privacy policy of any Web site that you visit. In addition, when you initiate a transaction on a Web site that our Site links to, even if you reached that site through our Site, the information that you submit to complete that transaction becomes subject to the privacy practices of the owner of that linked site. You should read their privacy policies to understand how they use and protect personal information that they collect. MSDSonline is not responsible for the privacy or information practices of its suppliers or any third party Web sites.

Who Can You Contact For More Information?

Please direct any other questions regarding our privacy practices or this Privacy Policy to MSDSonline at CustomerHelp@MSDSonline.com or by our customer service line at 1-888-362-2007.

Acknowledgement

YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND AND CONSENT TO THE PRIVACY PRACTICES DESCRIBED IN THIS PRIVACY POLICY AND AGREE TO BE BOUND BY THE TERMS OF USE REFERENCED HEREIN.

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